JOSHUA HUTCHINS UX / UI Designer

PORTFOLIO

SENGLED Pulse

DESIGN

Sengled Pulse Interaction Model & Workflow

STRATEGY

Workflow Enhancement

This displays the current and recommended workflows for the Pulse application. The recommended workflow groups common functionality together to create a centralized state for both luminosity and volume.



MASTER ON/OFF

Having a master on/off switch will allow the user a one touch state change without the need to adjust overal all levels. This also allows the user to return to their previously selected level when the system is turned on.

2

WELCOME OVERLAY

This screen is an overlay for the first time user. After it's initial display, the user will have the option to stop it's display on future start ups.

CURRENT

APP IS OPENNED

RECOMMENDED

2 WELCOME OVERLAY





Interaction Model 1 focuses on accessibility. Essential controls are available on the main screen with additional controls and settings available by 'swiping' to one side. This model relies on learned behavior of the user. While there is no visual navigation it is implied on the main screen.



1 SIMULTANEOUS CONTROLS

Controls are available for both luminosity and volume, but the sliding controls are not prominently displayed.

2 ON/OFF CONTROL

A button is provided for a master ON/OFF switch. This will provide a way to quickly disable a function as well as provide a way to return to it's previous setting when re-enabled.

3 GESTURE NAVIGATION

Navigation between the various states are controlled through gestures.

4 DISCRETE CONTROL

This control can be tapped for small incremental change or it can be held to make larger adjustments.

INTERACTION MODEL 1: MANAGED COMPLEXITY





MAIN SCREEN

SPEAKER CONTROLS

Interaction Model 2 offers very prominent discrete controls. Gross controls are eliminated. The visual display relies on a large numeric readout and is supported by a smaller ring display.

1 LARGE DISCRETE CONTROL This control can be tapped for small incremental change or it can be held to make larger adjustments.

2 ON/OFF CONTROL

A button is provided for a master ON/OFF switch. This will provide a way to quickly disable a function as well as provide a way to return to it's previous setting when re-enabled.

3 LUMINOSITY RING

This ring around the control will change it's brightness as luminosity is adjusted.

4 VOLUME RING

These hash marks will wrap around the volume control as volume is adjusted.

INTERACTION MODEL 2: EXPLICIT CONTROL



Interaction Model 3 is a minimalistic solution which places focus on visual feedback. The background will reflect the current percentage of luminosity or volume in both height and brightness of the fill. Discrete controls are secondary and gross controls are available though it's controls are hidden when not in use.



1 DISCRETE CONTROL

This control can be tapped for small incremental change or it can be held to make larger adjustments.

2 ON/OFF CONTROL

A button is provided for a master ON/OFF switch. This will provide a way to quickly disable a function as well as provide a way to return to it's previous setting when re-enabled.

3 DYNAMIC CONTROL

When the bar is touched a control will appear to let the user know that it can be adjusted.

4 FILL BRIGHTNESS

As the height of the bar is adjusted the 'fill' will lighten or darken to give visual feedback of it's current percentage. This will apply to both volume and luminosity.

INTERACTION MODEL 3: MINIMAL FULL SURFACE CONTROL



34% 49% $\overline{}$ OFF * OFF **(((**

SPEAKER CONTROLS

SPEAKER CONTROLS



Interaction Model 4 is completely gestural in it's key interaction. To adjust luminosity or volume the user presses a central button and then tilts the device up or down. This is the most innovative and riskiest model. This will also expose the 'steps' in the real world light adjustments as the device is being tilted.



1 SINGLE BUTTON CONTROL

By pressing and holding this button, luminosity and volume will be effected by the movement of the device.

2 ON/OFF CONTROL

A button is provided for a master ON/OFF switch. This will provide a way to quickly disable a function as well as provide a way to return to it's previous setting when re-enabled.

3 FILL BRIGHTNESS

As the percentage is adjusted, the 'fill' will lighten or darken to give visual feedback. This will apply to both volume and luminosity.

INTERACTION MODEL 4: GESTURAL CONTROL



Sengled Pulse Wireframes

DESIGN

Lights Control & Light Settings

These wireframes show the Master Lights Control screen and Light Settings screen.

1 LARGE DISCRETE CONTROL

This control can be tapped for a small incremental change to luminosity or it can be held to make larger adjustments.



LUMINOSITY RING

The highlighted section of the ring will fill in the same percentage of the lighter ring as is displayed by the number above it.

Secondary controls are also available on the ring. The left and right side can be pressed to adjust the brightness as well as sliding the upper terminating end. **See Appendix 1 for more details**.

3 ON/OFF CONTROL

This will provide a way to quickly turn off all lights as well as provide a way to return to it's previous setting when re-enabled.

4 MENU

This is a global navigation that is persistent on every screen of the application. When activated a drop down drawer will reveal additional screens.

5 LIGHT SETTINGS

When on the master luminosity screen this button will take the user to the Light Settings screen.

6 TAB NAVIGATION

7

The lower tabs are for navigation as well as active state identification. This can be changed by tapping the Sounds tab or with a left swipe gesture.

DEFAULT NAMING

The labels on the bulbs will mirror the labels given during installation, whatever they may be.

8 BRIGHTNESS CONTROLS

These controls mimic the master luminance control at an individual lamp level. The controls are placed in a horizontal fashion to provide quick access to an expandable lamp library.

9 BACK BUTTON

This is an IOS only control to mimic the Android hard back button.



MASTER LIGHTS CONTROL







Sounds Control & Sound Settings

These wireframes show the Master Sounds Control screen and the Sound Settings screen.

1 LARGE DISCRETE CONTROL

This control can be tapped for a small incremental change to volume or it can be held to make larger adjustments.

2

VOLUME RING

The highlighted section of the ring will fill in the same percentage of the dashed ring as is displayed by the number above it.

Secondary controls are also available on the ring. The left and right side can be pressed to adjust the brightness as well as sliding the upper terminating end. **See Appendix 1 for more details**.

3 ON/OFF CONTROL

This will provide a way to quickly turn off all speakers as well as provide a way to return to it's previous setting when re-enabled.

4 TAB NAVIGATION

The lower tabs are for navigation as well as active state identification. This can be changed by tapping the Lights tab or with a right swipe gesture.

5 MENU

This is a global navigation that is persistent on every screen of the application. When activated a drop down drawer will reveal additional screens.

6 SOUND SETTINGS

When on the Master Sounds Control screen this button will take the user to the Sound Settings screen.

7 DEFAULT NAMING

The labels on the bulbs will mirror the labels given during installation, whatever they may be.

8 SOUND CHANNEL CONTROL

The sound channel control is laid out in a horizontal alignment to reflect the physical world. This control can be changed by tapping a location or sliding the active control to a new location.

9 MUTE BUTTON

This button is a toggles for individual speakers. The icon will switch from speaker with waves(ON) to a speaker with a line through it (MUTE).

10 BACK BUTTON

This is an IOS only control to mimic the Android hard back button.



MASTER SOUNDS CONTROL





Menu

These wireframes shows how to access Menu. The menu screen slides down from underneath the screen title bar.



 Selecting this item will open the Edit Labels screen.
 LAUNCH MEDIA APPS Selecting this item will open the Launch Media Apps

- **3** BUY ADDITIONAL BULBS This selection will take the user to LightsThatRock.com to purchase additional bulbs.
- 4 ABOUT

screen.

Selecting this item will open the About screen.CURRENT STATE

This is the screen that the user is currently viewing.



MASTER LIGHTS CONTROL





MENU



Sengled Pulse Mobile Application Redesign Archetypes and Detailed Wireframes v1.4





EDIT LABELS

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SATELLITE A		EDIT 🖍	
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SATELLITE C		EDIT 🖍	ROLL
SATELLITE D		EDIT 🖍	
SATELLITE E		EDIT 🖍	
SATELLITE F		EDIT 🖍	





EDIT LABELS : LABEL EDITING MODAL





Launch Media Apps & About Screen These wireframes layout the list format of the media players available to the user and also the about screen. 1 MEDIA PLAYER ITEM 1 Pressing anywhere within the blue area will launch the media player. ICON 2 MEDIA PLAYER ICON This icon must be pulled from the device. 3 MENU ICON This is a global navigation that is persistent on every screen of the application. When activated a drop down drawer will reveal additional screens. 4 BACK BUTTON ICON This is an IOS only control to mimic the Android hard back button. 2 ICON ICON



LAUNCH MEDIA APPS









Sengled Pulse Mobile Application Redesign Archetypes and Detailed Wireframes v1.4

These wireframes detail the splash screen and the first time user experience. 1 WELCOME OVERLAY This screen will instruct the user on how to set up a Bluetooth connection. 2 CHECK BOX Once the user understands these steps they can select this check box to stop this welcome overlay from showing again. 3 SETTINGS BUTTON When this button is selected the application will link to the Bluetooth settings within the device settings allowing the user a shortcut to follow these steps if they haven't already. 4 OK BUTTON When this is selected the user will be returned to the splash screen while the application attempts to

Splash Screen & Welcome Overlay

connect to the Pulse bulbs.

5 IOS INSTRUCTION

The iOS welcome overlay also includes the step to pair the device with the Pulse bulbs. The Android device will do this automatically and is omitted.



SPLASH SCREEN





Error Overlays

These wireframes show the layout for the three common errors that may happen during Bluetooth connection.



UI

1 ERROR TYPE The error type will be on top to state the connectivity issue.

2 TROUBLE SHOOTING

Instruction to the user is provided to help overcome the most common reasons for this error type.

3 QUIT

By selecting the quit button the application will close.

4 SETTINGS BUTTON

By selecting the settings button the application will close an navigate the user to the Bluetooth setting within the device's settings. This offers both a shortcut and guidance for the user.

5 RETRY

By selecting the retry button the application will make another attempt to connect with the Pulse bulbs.



BLUETOOTH ADAPTER ERROR

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APPENDIX 1: SECONDARY INTERACTIONS

This appendix is provided to give detailed information on the secondary interactions involving the brightness ring and volume ring on the master control screens. The comps displayed are not final, they are provided only to assist in illustrating the interaction model.

Appendix 1: Secondary Interactions

This is a preliminary comp of the Master lights Control screen. The ring around the control provides two additional interactions to increase or decrease the brightness of the lights. These same controls will be active in the Master Sounds Control screen as well.

This comp is not final.

1 LARGE DISCRETE CONTROL

This control can be tapped for a small incremental change to brightness or it can be held to make larger adjustments.

2 RING DISCRETE CONTROL

The ring around the primary control acts as a secondary control area. This ring can be tapped on the left or right for a small incremental change to the brightness or it can be held to make larger adjustments.

3 RING DRAG CONTROL

The terminating end of the highlighted ring can be dragged to a desired area within the ring. This will be a gross control for large changes. This drag control is not available anywhere else on the ring.

MASTER LIGHTS CONTROL COMP



COMP IS NOT FINAL





TOUCH CONTROL OVERLAY

SLIDER CONTROL OVERLAY

TOUCH CONTROL INTERACTION MODEL



SLIDER CONTROL INTERACTION MODEL



Sengled Pulse Behaviour Model & Visual Design

DESIGN

Main Screen: Colors



MAIN SCREEN: LIGHTS

Main Screen

These screens provide the states and behavior of each element on the screens.

the zeros programmically.



MAIN SCREEN: LIGHTS





MAIN SCREEN: SOUNDS

6

7

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Main Screen - Off

These screens describe the changes when the control's state is changed to OFF. All animations are reversed when the control's state is changed to ON.



The number will change to read 'off' and the percentage sign animates with a fades out.

2 DISPLAY RING

The highlighted section animates to zero. When the state is changed to ON, this animation will return the highlighted section to its previous setting.

3 ARROW CONTROLS These arrows will fade to their disabled state.

4 ON/OFF CONTROL

There is no animation for the off state of this button.

MAIN SCREEN: LIGHTS - OFF



MAIN SCREEN: SOUDNS - OFF



Main Navigation Behavior

These screens illustrate the change of state from Lights to Sounds. This change of state can take place through a tap gesture or swipe gesture. (Outlined in the Archetypes and Detailed Wireframes v1.4, page 11&12).



1 CONTROL SCREEN

These two control screens should behave as one screen. This is the common swipe gesture navigation behavior.

When navigating to the Sounds control the full control screen should slide in from the right taking the place of the Lights control screen, the two animating as one.



This pointer will slide to the right. Ease in and ease out should be used.

3 HIGHLIGHTED TEXT

The state change of the text and icon for Lights should fade to gray in the same time that the text and icon for Sounds fades to it's highlighted state.

4 VV STATE

All pressed states are achieved by using the button's background shape as an overlay. This should be placed on top of any icon or text contained within the button.

Pressed Overlay #000000 (black) 25% Opacity



Main Control Pressed State

These screens illustrate the behavior of the main control and its pressed states.

1 INNER PRESSED STATE

The pressed state should not animate in but fade out upon release. (See 'pressed_animation.gif' in the screens folder). The arrow icon should also switch to and from its highlighted state within the same time.

2 OUTER PRESSED STATE

The pressed state should not animate in but fade out upon release. (See 'pressed_animation.gif' in the screens folder)

3 OUTER PRESSED STATE: DRAGGED

When the user is using the drag gesture on the highlighted bar, the outer pressed state should not animate in, hold its pressed state and rotate with the users finger, and then fade out when released.

INNER CONTROL (TAP OR HOLD)





OUTER CONTROL (TAP OR HOLD)

হ 🚺 🚺 12:06 3 Lights BRIGHTNESS -ਊ-• -∑- Lights \bigcirc Ū \frown

OUTER CONTROL (DRAG)

Sengled Pulse Mobile Application Redesign Visual Design Behavior v1.1

Light Settings: Colors and Behavior

The Light Settings screen builds upon the Main Control colors and gradients.



UI

1 PRESSED STATE This button has a pressed state. There is no animation for the change in states.

2 ADJUSTED NUMBER STATE When a number is adjusted it should change to the Lights Gradient color and then fade out upon release.

LIGHT SETTINGS

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LIGHT SETTINGS (PRESSED)

LIGHT GRAY #8C929C

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Sounds Settings: Colors



SOUND SETTINGS

SOUND SETTINGS (DROPDOWN)



Sounds Settings: Behavior

The Sounds Settings screen has three main controls: The EQ Preset, Sound Channel selection, and Mute.

1 DROP DOWN

This has a pressed and selected state. No animation is needed for state changes.

2 SOUND CHANNEL

These buttons have a normal, normal-pressed, selected, and selected-pressed state. No animation is needed for the states.

3 MUTE

This button has an ON, OFF, and pressed state. These state changes have no animation.

This Mute button is identical to the On/Off button on the Main Control screen (page 4)

4 PRESSED/SELECTED DROP DOWN

When the EQ Preset is selected a drop down menu will slide down from behind the drop down element. This will slide the rest of the screen down with it. Once a new EQ preset item is selected or the drop down element is pressed, the drop down menu will reverse the animation and slide up underneath the drop down element.

The pressed and selected state of the drop down will require the pressed overlay.

Pressed Overlay #000000 (black) 25% Opacity

5 EQ PRESET ITEM

6

This item has a pressed state. No animation is needed for state changes. The pressed state will require the pressed overlay.

Pressed Overlay #000000 (black) 25% Opacity

EQ PRESET SELECTED ITEM

This item is the currently selected EQ preset. It has a pressed state. No animation is needed for state changes. The pressed state will require the pressed overlay.

Pressed Overlay #000000 (black) 25% Opacity

SOUND SETTINGS



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SOUND SETTINGS (DROPDOWN)

Screens

DESIGN





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Welcome to Pulse

Your Pulse bulbs use **Bluetooth technology**. To be certain the bulbs work properly please follow these steps in your device settings:

- 1 Turn Bluetooth on
- 2 Scan for Bluetooth devices to be sure the bulbs are available and aren't being used by another user

Do not show this again

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Menu		
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Edit Labels		
Launch Media Apps		
Buy Additional Bulbs		ď
About		

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HONEYWELL eVance Inspection Manager & Service Manager

VISUAL DESIGN

Honeywell eVance Inspection Manager Behavior Model & Visual Design

DESIGN

Login & Buildings

1 BUILDING TITLES

Secondary lines are given for greater descriptions. If it can be supported through Service Manager.

LOGIN 11:20 PM ●●●○○ BELL 穼 Honeywell **INSPECTION MANAGER** L Username Password Log In

Honeywell

BUILDINGS LIST ●●●○○ BELL 裦 11:20 PM Buildings Log Out Q Search MCDONALDS McDonalds 275 Upper Falls Blvd. **McDonalds** 420 Monroe Ave. McDonalds 45 Jay Scutti Blvd. **McDonalds** 1490 Hudson Ave. WALMART Walmart 1200 Marketplace Dr. Walmart 2150 Chili Ave. Walmart 1902 Empire Blvd.

Active Session

1 BACK BUTTON

The back button uses the word 'back' throughout the app for consistency and to allow more room for longer titles.

2 FILTER BUTTON

The filter button has been placed to the left of the search input because it affects the search results. This also changes where the cancel button will appear which is shown.

3 MENU BUTTON

A menu icon replaces the word 'Actions'. The menu icon is a standard convention and allows more space for the progress bar.

Honeywell HFS Service Manager & Walk Test Wizard WTW Visual Design v2

Active Session - Add Point

BACK BUTTON

The back button uses the word 'back' throughout the app for consistency and to allow more room for longer titles.

SELECTED ITEM

The selected item is in blue with a check-mark.

NFPA CLASS LIST

••••• BELL ♀ 11:20 PM
Cancel NFPA Classes

Alarm Notification Appliance

Combination System

Emergency Communication Equipment

Emergency Control Equipment

Fire Control Panel

Initiating Device

Mass Notification Control Panel

Other Equipment

Power Supplies

Public Emergency Alarm Reporting

Honeywell HFS Service Manager & Walk Test Wizard WTW Visual Design v2

Point Test

4 NO IMAGE

2

7

POINT COMMENT ●●●○○ BELL 穼 Comment Cancel 1 **1** CANCEL BUTTON A cancel button replaces the back button. Cancel ENTER A NORTH HALL STROBE COMMENT more accurately describes the action of this button. 2 When walking a **INPUT TITLE** An input field title has been added to clearly state what the input is for. 3 BACK BUTTON The back button uses the word 'back' throughout the app for consistency and to allow more room for longer titles. When there is no image, an indication is placed in the middle of the screen. 5 CAMERA BUTTON The camera button is placed in the header bar to stay consistent with other CTA buttons. 6 DIRECTION When there is no image, directions appears in the upper right. **CLEAR BUTTON** The clear button is removed when there is no image. WΕ Q R T S D А X C \bigcirc Ζ Ŷ 123

11:20 PM

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Honeywell

IMAGE DISPLAY (NO IMAGE)

Honeywell HFS Service Manager & Walk Test Wizard WTW Visual Design v2

Point Test

1 RETAKE BUTTON

The retake button is placed in the header bar for consistency.

2 IMAGE

The image is full sized. The iPhone 5 has a capable camera, there is no reason to shrink the images.

3 CTA BUTTON The CTA button is placed in the header bar to stay consistent with other CTA buttons.

4 BACK BUTTON

The back button uses the word 'back' throughout the app for consistency and to allow more room for longer titles.

5 CLEAR BUTTON

The clear button is larger and extends along the bottom to keep consistent with other clear buttons.

Honeywell

IMAGE DISPLAY

4

Point Setup

BACK BUTTON

The back button uses the word 'back' throughout the app for consistency and to allow more room for longer titles.

ADDRESS 2

The 'Address' title is removed because it is implied. The attributes that are not present are left off.

3 FUNCTION INPUT

Function input is placed to the right and in blue for consistency.

POINT SETUP LIST (LOWER BUTTONS SHOWN)

* 98%

24

5 🕨

48

360 🕨

16

NOTES

Duplicate Point

×

SETUP

Below Panel

Point Setup

1 CANCEL BUTTON

A cancel button replaces the back button. Cancel more accurately describes the action of this button.

2 INPUT TITLE

An input field title has been added to clearly state what the input is for.

3 RECENTLY USED

This function has been added to this screen to keep consistent with other input screens.

4 MANUFACTURER FIELD

The manufacturer field should gain focus automatically. This would call up the keyboard for the user without tapping on the field.

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2	RECENTLY USED			
	1 Year			

Honeywell eVance Service Manager Screens

DESIGN

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PLENTI Character Animations

ΜΟΤΙΟΝ

AMERICAN EXPRESS FX International Payments Style Guide

DESIGN

TYPOGRAPHY

ARIAL – REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

ARIAL – BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

ARIAL – ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

ARIAL – BOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

Teal

Light Teal

Gray

Dark Teal

SECONDARY COLORS

HEX **0067AC** к **206** G **0** в **40**

Red This color is used as alarm text, e.g. expired quote timer or error flag backgrounds.

HEADER

STATEMENT HEADER

Send this payment to

type Arial Regular size 40px color #6E6F72

SECTION STATEMENT HEADER

The beneficiary will be sent

type **Arial Regular** size **23px** color **#6E6F72**

TEXT

GENERAL TEXT

The beneficiary's bank may still

type Arial Italic size 13px color #575859 letter spacing .015em

TAG TEXT

You have selected Wire Funds.

type Arial Bold Italic color #C1DADB letter spacing .025em

LABEL

GENERAL LABEL

BENEFICIARY

type Arial Regular (All caps) size 11px color #7F7F7F letter spacing 0.4em

WORK AREA LABEL

PAY WITH color **#575859**

TAG LABEL

ACCOUNT NAME

color **#C1DADB** letter spacing **0.25em**

SECTION LABEL

Subtotal

type Arial Regular size 16px color #6E6F72

INFORMATION

LARGE BUTTON corner rounding **3px** Get Quote 62px 1 28px 28px type Arial Regular size **24px**

MEDIUM BUTTON

10px

DEFAULT

HOVER

SMALL BUTTON

type Arial Regular size **14px**

PRESSED

CALL TO ACTION

DISABLED

CALL TO ACTION

INTERACTIVE ELEMENTS LARGE INPUT / DROPDOWN

LARGE INPUT

DROPDOWN

SMALL ELEMENTS

DROPDOWN

DROPDOWN

16px

16px

type Arial Regular size **11px** color #7F7F7F letter spacing 0.40em

color #F2F7F7

type Arial Regular size **16px** color **#6E6F72** letter spacing 0.25em

LINKS

INDEPENDENT LINK

+ Add Another Email Address 8рх

type Arial Regular size **16px** color #00A2BC letter spacing 0.10em

TAG LINK

▹¦ Show Details 6рх

type Arial Bold size **13px** color **#89D4E3** letter spacing 0.25em

INLINE LINK

learn more

type Arial Regular size **13px** color **#008293** letter spacing 0.15em

GENERAL LINK HOVER

+ Add Another Email Address color **#FAA21B**

ACCORION

SECTION

TAG WITH INFORMATION

NATIONAL OILWELL VA Icon Reworking

DESIGN

	Original	Revision Round 1 A B		Revislon Round 2 C D	
1. Bits	\bigtriangledown		4 0 <i>b</i>	¢ T D	
2. Motors	ØØ				
3. Rotary Steering Tools]]]]]			中	中
4. MWD/LWD					
5. Stabilizers	d C D				
6. Reamer		0 0 0		$\langle \phi \rangle$	
7. Stroking Tools					
8. Specialty Tools				E	B
9. Subs		11	{ }		
10. Collar	0 0 0				
11. HW Drill Pipe		H	} {		
12. Drill Pipe][

PEPSI Halftime Poll Results for Pepsi Employees

DESIGN

Ad Question 1

The first question that is polled will be an overall rating of the commercial. This poll is open for 30 seconds and will be on a scale of 1-5.

1 IDENTIFICATION

The company will be displayed along with a title to signify the specific ad that was aired.

2 RATING BAR

The bar signifies the average of all the participants votes. The bar will animate both it's length and color in real time to indicate the current rating as infomation is collected.

3 STATUS

The status will display when polling is in progress and when it is closed. This screen will hold for 30 seconds after the poll has been clossed.

Ad Question 2

A second question will be asked for each ad. This time the participants will be asked to place the ad into a predetermined category.

1 CATEGORY OPTIONS

- Entertaining
- Interesting
- Exciting
- Effective/Informative
- Funny
- Confusing
- Shocking/Controversial
- Dumb/Silly

2 LEADING CATEGORY

Only the top 4 categories will be displayed. The leading category will be placed on top and it's bar will be orange.

2

Ad Leaderboard

The leaderboard can be seen while there are no ads currently playing. This will showcase the overall ad leaders and also the leaders in each category.

1 SCROLLING ADS

The ads will scroll up underneath a fold behind the current category heading.

2 CATEGORY CHANGE

As one category finishes, it's heading will fade out giving way to the new category heading. The new heading then sticks to the top and the rankings will disappear underneath a new fold.

OVERALL RANKING

MOUNTAIN DEW SKATEBOARDING

TACO BELL VIVA YOUNG

BUD LIGHT

FAVORITE CHAIR WITH STEVIE WONDER

OVERALL RANKING DORITO2 **FASHIONISTA DADDY TOP 5 FUNNIEST**

OREO CRFMF VS. COOKIF

TOP 5 FUNNIEST

OREO **CREME VS. COOKIE**

M&M LOVE BALLAD

VOLKSWAGEN GET IN. GET HAPPY.

Halftime Question

The halftime show will be an important of the polling process. While the halftime show is presented on national TV, participants will be asked various questions about their experience. These answeres will be collected and displayed.

1 PEPSI HALFTIME LOGO

Througout the halftime show the logo will be displayed.

2 QUESTION PARTS

Each question will be asked 4 times to see how opinions change as the halftime show progresses.

3 RATING BAR

As with the ad rating bar, the halftime rating bar signifies the average of all the participants votes. The bar will animate both it's length and color in real time to indicate the current rating as infomation is collected.

